# evit Insider

1601 West Main Street • Mesa, Arizona 85201 • 480.461.4000 • www.evit.com

Issue 6 Volume XIII February 2014

#### **Upcoming Events:**

- Feb. 10—EVIT Governing Board Meeting, 5:30 p.m.
- Feb. 17: Presidents' Day— No School
- Mar. 3: Cystic Fibrosis Walk-a-thon (Main Campus)
- Mar. 6: Mystery Chef Dinner, 6 p.m.
- Mar. 10-14: Spring Break—No School

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#### **EVIT Expo & Boot Camp showcase programs**

Two EVIT events – one old and one new – recently attracted prospective students and their parents to our Main Campus to see what the East Valley Institute of Technology is all about.

An estimated 3,000 to 4,000 people attended the annual EVIT Expo on Jan. 25. This year's theme was "We are EVIT," with promotional materials – including a billboard across the street from the Main Campus -- prominently displaying photos of some of EVIT's non-traditional students.

Expo visitors had the opportunity to meet with teachers from every program to learn more about classes offered. The Expo also included a helicopter landing by an Aviation student, a pet adoption event hosted by the Veterinary Assistant program, live broadcasting by The Pulse radio, a mini car show





hosted by Collision Repair, and fire trucks, a climbing wall and other activities brought in by the Fire Science and Law Enforcement programs. In addition, business partners of EVIT programs set up displays and The Pulse/Teen Pulse Radio brought in food vendors.

Superintendent Sally Downey said the event was a success. "It showcased what EVIT has to offer and we had people spread out all over this campus," she said.



**Program Highlights** 

7-8

One week later on Feb. 1, the Main Campus hosted the first-ever EVIT Boot Camp, which allowed interested students to sign up for a free one-day EVIT class to experience first-hand what that program is like. Boot Camp attracted about 250 students who participated in 18 programs. Parents also attended to learn more about EVIT and career and technical education.

#### We are EVIT!

#### (continued from page 1)

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The idea for a boot camp originated in the Culinary Arts and Commercial Baking program, and then the chefs expanded it to include other EVIT programs. Boot Camp was organized by culinary instructor Tricia Guerrero, who also designed the promotional materials. And culinary instructor Carlton Brooks created and maintained a registration page on <a href="https://www.evitculinary.com">www.evitculinary.com</a> for all programs to use.



Downey said the boot camp was so successful it should be offered again so interested students get the chance to experience for themselves whether EVIT is right for them.









#### #WeAreEVIT

#### Video contest brings out the best in EVIT students



The first annual EVIT Video Commercial Contest for students had something for everyone.

Law enforcement dancers with serious faces. An EMT student starring in his own movie. An EVIT version of "What Does the Fox Say?"

Health teacher Gale Landau said it best at the end of her students' video: "Now that's sick."

EVIT's Public Information and Marketing office created the contest to spread the word on social media about EVIT Expo. About 35 videos were created, generating more than 14,000 views on YouTube.

Aviation student Fortunato Iodice won first place – and the grand prize of \$500. Law enforcement student Matthew Renfro won second place and \$300. Video Productions students Maddi Woffinden and Matthew Spadafino split the third place prize of \$200.

The top 10 videos with the most thumbs-up on YouTube

became finalists, and then a panel of judges voted on the top three winners. Judges included: Steve Marley, service director for Thorobred Chevrolet; Jayson Peters, founder of the local pop culture blog Nerdvana; Brett Fera, director of student media at the University of Arizona; Michelle Reese, public relations officer for Higley Unified School District; and ASU journalism student Kelly Andersen, video intern for EVIT's public information office.





The video contest was so much fun, EVIT plans to offer it again – maybe even yet this spring.

#### Main Campus Spotlight

#### Design students showcase chocolate designs

On Fri., Jan. 31, the some of the EVIT Fashion, Interior and Textiles - FIT participated in the Haute Chocolate event at the Heard Museum in Phoenix. The students worked with pastry chefs from around the valley to design amazing outfits out several different types of chocolates. EVIT Culinary Arts also participated by supplying great chocolaty samples while Teen Pulse Radio DJ the music for the show.



#### **East Campus Spotlight**



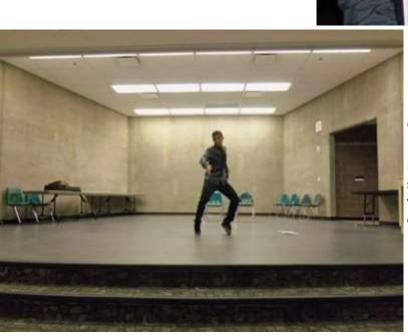
## **East Campus Veterinary Assistant Program**

Awesome photo of Maryanna, a student from the EVIT Veterinary Assistant program, on her internship at Johnson Ranch Animal Clinic.

Learn more about the EVIT Veterinary Assistant program at www.evit.com/vetassist

## **East Rotary Student of the Month**

Adam Vaughn, from Mrs. Bray's Nursing Assistant class, was honored today at a Rotary luncheon for the EVIT East campus' December student of the month. Congratulations Adam!!



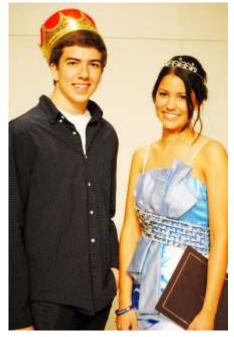
### Mister and Miss EVIT East Got Talent

EVIT East Mr. & Miss EVIT finalists had a talent show on Friday! They entertained the school all while raising money for the United Way. Great job everyone!

#### **Mister & Miss EVIT**

#### Mister & Miss EVIT from both campuses break record for charity

Congratulations to the winners of the Mister and Miss EVIT competition and fundraiser at the Main and East Campuses! All candidates did an amazing job raising money for the Mesa United Way, while setting a fundraising record of more than \$5,000. The winners were crowned at EVIT Expo on Sat., Jan. 25.



Mister and Miss EVIT AM Jakob Brayman & Abrianna Braaksma



Mister and Miss EVIT PM Marty Loehr & Allison Baker

## Mister and Miss EVIT—East Campus



Mister and Miss EVIT East AM Rylee Christie & Brandon Ardt



**Mister and Miss** 

**EVIT**—Main Campus

Mister and Miss EVIT East PM McKenna Lawson & Dave Linsey

#### **Program Highlights**

#### EVIT HOSA students hosting Cystic Fibrosis Walk-a-thon on Mar. 3

In a few weeks, EVIT students will lace up their sneakers and walk for a great cause. The Strides to Cure Cystic Fibrosis Walk-A-Thon is March 3 at the Main Campus. Sponsored by the HOSA student organization, the walk is open to any EVIT students.

By joining the team and making a donation, walkers will be helping the Great Strides Cystic Fibrosis Foundation in its efforts to find a cure for a disease that affects about 30,000 Americans. EVIT HOSA has set \$10,000 as its fund-

Go to <a href="http://evit.cfwalk.com/">http://evit.cfwalk.com/</a> to register, support HOSA, and take strides to cure cystic fibrosis!



#### **Trip Reduction Program**

In a partnership with Valley Metro, the EVIT Trip Reduction Program is designed to reduce single occupant vehicle (SOV) trips to the work site.

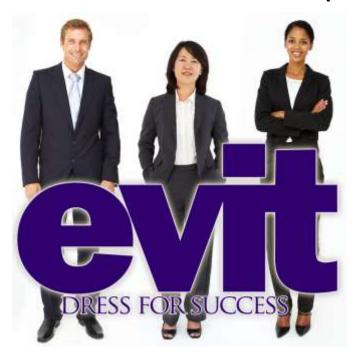
If you carpool, vanpool, walk, bike or ride the bus to school you are considered an Alternate Mode User (AMU), and you can register to win quarterly prizes valued at \$25.

For more information, or to sign up as an alternative mode user, contact Liz Bortkun at 480-461 -4160 or e-mail lbortkun@evit.com.

You can find more information about carpooling at <a href="https://www.sharetheride.com">www.sharetheride.com</a> or bus route information at <a href="https://www.valleymetro.com">www.valleymetro.com</a>.

#### **Program Highlights**

#### **Dress for Success started to help students**



EVIT Main & East Campuses have started a "Dress for Success" program. This program is available to EVIT students to wear to job interviews. After the interview, the students will be required to return them cleaned.

The Dress for Success program is looking for donations of male and female professional dress attire and shoes.

If you would like to donate or want more info about the program please contact Mr. Williams at (480) 308-4622 at the East Campus or Mrs. Chamberlain (480) 461-4154 at the Main Campus.

## Mystery Chef Dinner to raise funds for EVIT culinary scholarships

The 22nd annual Mystery Chef Dinner at Mesa's East Valley Institute of Technology will feature gourmet food in a fundraiser for future gourmet chefs. The dinner is 6 p.m., March 6 at EVIT's Dr. A. Keith Crandell (Main) Campus, 1601 W. Main St., Mesa.

Proceeds from the dinner, to be prepared by 12 chefs from restaurants around the Valley, will go to a scholarship fund for EVIT's Culinary Arts and Commercial Baking students. This year's theme is "Food Trucks," and the chefs will incorporate that theme into the three- to four-course meals that they prepare for about 250 guests.

Tickets are \$65 per person if pre-paid or \$75 per person paid at the door. Seating is limited, so call the culinary department at (480) 461-4139 to reserve yours today.



### General Announcements

## Happy Birthday!



February Birthdays			
1	Dylan Sistek	17	David Schapira
2	Diane Wiersema	20	Kelly Andersen
3	John Royere	22	Pete Acosta
14	David Haro	24	Ricardo Garcia-Fonseca
14	Karen Marsh		
16	Wendy Udall		
17	Tricia Guerrero		

## East Valley Institute of Technolog

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#### From the EVIT Instagram

Here are some photos from the EVIT Instagram, that recently got more than 600 followers. Follow EVIT Instagram at www.instagram.com/evitnews or via the Instagram app.













### **EVIT** CAREER & COLLEGE PREP



eastvalleyinstituteoftechnology

two mesa campuses serving the east valley

480-461-4000 • www.evit.com Main Campus: 1601 West Main Street

East Campus: 6625 South Power Road