

# evit Insider

1601 West Main Street • Mesa, Arizona 85201 • 480.461.4000 • www.evit.com

Issue 3

Volume XIII

November 2013

## Upcoming Events:

- Nov. 15, 6 p.m.:  
*EVIT East Fantasy Hair & Fashion Show, East Campus*
- Nov 20: Last day to order  
*Thanksgiving Baked Goods*
- Nov. 22, 10:45 a.m.:  
*EVIT Thanksgiving Feast, Culinary Banquet Hall*
- Nov. 28-29:  
*Thanksgiving Break*
- Dec. 9, 5:30 p.m.:  
*Governing Board meeting*

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## EVIT radio station becomes The Pulse

The radio station at the East Valley Institute of Technology has a new name to better reflect its hyper Dance Top 40 teen-focused format: The Pulse.

“If you’re listening to us and you’re low on energy, we’ll pep you up,” said radio instructor Steve Grosz. “We’re commercial-free energy.”

Formerly known as The Goldmine, The Pulse at 90.7 FM and 92.7 FM has EVIT students more involved as on-air personalities and producers. And, starting Jan. 1, GoldmineRadio.com will be replaced with TeenPulseRadio.com, an Internet-streamed radio station featuring music (EDM, Dubstep, Techno, Top 40, Remixes and more), videos, and gossip/news by teens for teens.



“No other radio station really focuses on teens. They don’t feel they can make enough money off of them,” Grosz said. “At EVIT, teens are our number one target.”

But that doesn’t mean there isn’t something for older listeners too. The Pulse plays a diverse mix of music on Sundays, from jazz to reggae. And every week on “Wayback Wednesday” you may hear anything from Ballroom Blitz to Hurts so Good to Amazing Grace (bagpipes and all).

The Pulse and TeenPulseRadio.com form the heart of EVIT’s Radio/Audio Production program, where students gain experience in day-to-day operations of the music business, including audio production, radio advertising, promotions, image branding, and news writing. The students also work in digital audio workstations that are standard in recording studios and may have the opportunity to broadcast a show and participate in live radio remotes.



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# Program Highlights

## Let EVIT Culinary do your Thanksgiving baking

Student bakers at the East Valley Institute of Technology will use 2,000 pounds of flour in November as they make pumpkin pies, rolls, brownies and other goodies the public can buy for Thanksgiving dinner.

Any profits from the annual Thanksgiving Baked Goods sale help provide scholarships to students in the Culinary Arts and Commercial Baking programs at EVIT, a Mesa career and technical education school for high school students and adults.

But usually, the amount brought in just covers the cost. The real benefit to the students is in the planning, preparation and baking itself.



“We do this solely to give our students the experience,” said culinary instructor Tricia Guerrero. “Making two pies at a time is not real world work experience.”

So EVIT students take about 750 orders from the community and then spend Thanksgiving week measuring, kneading, rolling and baking a massive amount of bread and pastry: 1200 pies, 1500 loaf breads, 150,000 rolls.

“The entire building for a week smells like pumpkin pie spice,” Guerrero said. “The whole building smells happy and good.”

The menu includes white and wheat dinner rolls (\$1.25 per dozen); apple, apple cranberry, and pumpkin pies (\$6 each); dark chocolate iced brownie bars and pumpkin pie walnut bars (\$5); pumpkin, cranberry orange, banana walnut, spiced apple and dark chocolate loaf breads (\$4 per loaf).

The last day to order is 3 p.m., Wednesday, Nov. 20. Orders will be ready for pick-up from 7 a.m. to 4:30 p.m. Tuesday, Nov. 26 and Wednesday, Nov. 27.

Orders may be placed by calling (480) 461-4132, sending an order by FAX to (480) 461-4093, emailing [bakery@evit.com](mailto:bakery@evit.com), or online at <http://www.evitculinary.com>.

EVIT’s Culinary Arts and Commercial Baking programs are accredited by the American Culinary Federation Education Foundation, have the highest success rate on the Arizona culinary arts assessment, and have won \$1.9 million in scholarships to date. For more information, visit [www.evit.com/culinary](http://www.evit.com/culinary).

# Main Campus Spotlight

## Fire Science students gain vehicle extrication experience

On Oct. 16, Rural/Metro Fire Department Maricopa/Pinal County teamed up to train EVIT Fire Science students in extricating people from vehicles. They showed them techniques in how to use the "jaws of life" and "rolling the dash."



# East Campus Spotlight

## Job shadowing, 'dog wash' highlight Vet Assisting class

By Jessica Berger

The East Valley Institute of Technology's Veterinary Assisting class has recently completed their first round of job shadowing. During this time, the students go out to a clinic of their choosing and follow a veterinary technician or assistant in order to observe the daily goings-on of the clinic. Many of the students were asked to assist the veterinarian or technician with cat and/or dog restraint, run blood work through the analyzer, perform fecals and assist with exams by taking the patient's temperature, pulse and respiration. The students were very excited to already be applying what they have learned to real life situations. Some were placed in specialty clinics, as well as emergency clinics and were given a glimpse into the busy schedule of these practices.



The Veterinary Assisting class also hosted a "dog wash" for their fellow students in other classes. These students brought their dogs to the campus in order to have services performed such as bathing, brushing, nail trimming, ear cleaning and shaving.



# Program Highlights

## EVITEF breakfast brings in \$65,000 in scholarship donations

On Wed., Nov. 6 the annual EVITEF Gourmet Breakfast & Silent Auction was hosted in the EVIT Culinary Arts Banquet Hall. Attended by more than 350 EVIT partners and supporters, this event is the largest fundraiser for the EVIT Education Foundation, raising around \$65,000.

All proceeds will go toward scholarships for students with financial need to help pay for uniforms and program fees.



## Trip Reduction Program

In a partnership with Valley Metro, the EVIT Trip Reduction Program is designed to reduce single occupant vehicle (SOV) trips to the work site.

If you carpool, vanpool, walk, bike or ride the bus to school you are considered an Alternate Mode User (AMU), and you can register to win quarterly prizes valued at \$25.

For more information, or to sign up as an alternative mode user, contact Liz Bortkun at 480-461-4160 or e-mail [lbortkun@evit.com](mailto:lbortkun@evit.com).

You can find more information about carpooling at [www.sharetheride.com](http://www.sharetheride.com) or bus route information at [www.valleymetro.com](http://www.valleymetro.com).

# Program Highlights

## The Pulse

*continued from Page 1*

The Radio/Audio Production program has an 88 percent success rate in placing students in jobs, college or the military.

Niki De Puma, 16, a junior from Mesa's Dobson High School, said EVIT's radio station "is not what you would expect from students. When you listen, it's very professional."

De Puma plans to attend the University of Arizona to study marketing and journalism. Her classmates, Mary Phillips, 17, a senior at Arcadia High School in Phoenix, and Coby Cervantes, 16, a junior at Chandler High School, both want to own and operate recording studios. Phillips plans to major in music production at Mesa Community College, and Cervantes wants to attend the Conservatory of Arts in Mesa or another school to learn music production.

All three students said their experiences at The Pulse and the EVIT radio/audio program are giving them a great foundation, work ethic and ability to work as part of a team.



"We are a family here," Phillips said. "All the hard work we do here makes you a family."

Cervantes added, "We don't just rush to get the work done. We put in the time and effort to get it done right."

The students often volunteer on their own time to go out and do radio remotes because their teacher inspires them to do more.

"Steve (Grosz) does so much for us," Phillips said, "we have to give back."

For more information about The Pulse or [TeenPulseRadio.com](http://TeenPulseRadio.com), call (480) 461-4049.

# Program Highlights

Cosmetology students use makeup skills to become zombies



Massage, Cosmo participate in Adelante Healthcare Boo Bash



# Program Highlights

## Ford event aims to improve EVIT student drivers

On Nov. 7, About 100 EVIT students were selected to learn more about driver's safety at the Wild Horse Pass Motorsports Park for the Ford Driving Skills for Life. The students and some of the staff learned about dangers like distractions, texting and driving, accidents and more.

Photos courtesy of photographer Sam from Ford Driving Skills for Life.



## HOSA students attend FLEX conference

On Nov. 8, EVIT HOSA students from the Main and East campuses went to the annual HOSA FLEX conference in downtown Phoenix. They traveled on the METRO Light Rail, for some it was their first time.





# Program Highlights

## East Campus Color Guard



**#evitphotochallenge  
FRIDAY**



POST A PICTURE OF THE  
**TOOLS YOU USE IN YOUR  
PROGRAM** ON INSTAGRAM

TAG US WITH HASHTAG  
**#EVITPHOTOCHALLENGE**

\*Prize winners will be  
announced on Tuesday!

**evit**  
CAREER AND COLLEGE PREP

# General Announcements

## Happy Birthday!



November Birthdays			
3	Janice Kongas	17	Gary Nellis
4	Susan Bangerter	22	Darky Warrick
7	Jezaree McNutt	25	Al Mittelstaedt
11	Hollywood Leary	29	Kona Purcell
12	Melissa Ludewig		
14	Mark Howard		
15	Carlton Brooks		

### Perfect Attendance = EVIT Backpacks!

Over 1,000 EVIT students recently won backpacks for making it through the first round of perfect attendance. And what will they get for the second round? Hmm... Stay tuned!



Follow EVIT on Instagram!



We just hit **500 followers** on Instagram You can follow EVIT on Instagram at: [instagram.com/evitnews!](https://www.instagram.com/evitnews/)

# EVIT CAREER & COLLEGE PREP



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two mesa campuses serving the east valley

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