



Insider

1601 West Main Street ▪ Mesa, Arizona 85201 ▪ 480.461.4000 ▪ www.evit.com

Issue 5

Volume XIII

January, 2013

Upcoming Events:

- Jan. 7: Second Semester starts
- Jan. 21: Holiday (No school)
- Jan. 26: EVIT EXPO 9 a.m.—1:30 p.m.
- Jan. 31: EVIT Staff Breakfast, hosted by Administration

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Education and Industry partner to bring top training to Arizona

East Valley Institute of Technology (EVIT) has partnered with Leading Edge Auto Re-finishes and Kachina Automotive Equipment to establish one of the premiere educational programs and training centers for Collision Repair Technology in the United States.



This private/public enterprise partnership fulfills the mission for EVIT’s CEO & Superintendent Dr. Sally Downey.

“We must bring industry to the table if we are going to provide the finest training in the world and to accomplish that goal we needed to partner with two of Arizona’s most influential market leaders,” said Dr. Downey.

“Leading Edge and Kachina Automotive are recognized as innovative market leaders and industry visionaries in Arizona. When I asked them to outline their vision of what they believed our program could become I was taken back at the depth, the vision and their comprehensive strategy of implementation that greatly exceeded EVIT’s short and long term vision for our collision program.”

It has long been a dream of John Rang, managing partner of both Leading Edge Auto and Kachina Automotive Equipment, to provide state-of-the-art training for the collision industry in Arizona. “When Dr. Downey approached us we quickly realized that we shared a similar vision for industry training in Arizona. We lacked a brick and mortar facility and EVIT lacked the knowledge and industry connections to bring EVIT’s dream to reality. Dr. Downey describes our relationship as a ‘public/private enterprise partnership’. I would describe it as a win-win opportunity for students and our collision industry partners. Our relationship with EVIT is beyond anything I could have imagined,” said John Rang. “Dr. Downey has big ideas and by collaborating we are going to have a significant impact on students and industry. This is going to be a unique collision program.”

(Continued on page 2)



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Education and Industry partner (continued)

On November 7, 2012 Dr. Downey was proud to present John Rang and Leading Edge the prestigious Sam and Olga Bender Award for Business, one of EVIT's highest honors, at the annual EVIT Educational Foundation Breakfast. The award is given to a business partner who makes the greatest contribution of time, energy, and commitment to the school. Rang's efforts were acknowledged just as the Collision Repair facility was in the final stages of completion. The renovated facilities will begin hosting manufacturer's training programs in January, 2013 beginning with Chief Automotive "Design Based Repairs and Advanced Frame Analysis" training classes.

EVIT has served high school students in Collision Repair classes for more than twenty years. However, the new facilities and programming expands that vision by offering students secondary education and advanced training for professional technicians currently working in the industry. "It's essential that we keep technicians current with the technology and repair techniques in our industry, so we leveraged our local and national industry relationships. To say they stepped-up would be a gross understatement," says Rang. "I-CAR embraced the opportunity immediately along with several nationally recognized manufacturers who are offering industry training at EVIT during 2013.

The 18,000 square foot facility, with new state-of-the-art equipment, and factory supported training, offers the perfect environment to address one of the greatest weaknesses of our industry, a severe lack of qualified technicians."

"We have great expectations for our new collision program. As a current member of the national 'Automotive Youth Educational Systems' (AYES) executive board, I am convinced that the opportunities for EVIT in our collision programs are unlimited," said Dr. Downey.

Leading Edge Auto Refinishes, founded in 1993, is a single-line BASF ColorSource™ distributor, and is recognized as one of the most innovative automotive paint distributors in North America. Kachina Automotive Equipment, founded in 1978, supplies collision shop repair equipment and training to the collision industry.

Program Highlights



Caleb Usher and Rotarian Kinsey Tanner

Mesa Rotary Student of the Month

Congratulations to Caleb Usher, EVIT Culinary Arts & Commercial Baking student, for being named the December East Mesa Rotary Student of the Month.

Program Highlights

“Hybrid” Medical Assistant class has first graduates

At East Valley Institute of Technology (EVIT) no one was sure how a “hybrid” class of adults and high school students would work...until now. Today, twenty-two students ranging in age from 18 to forty-something graduated from the Medical Assistant program.



Louis Sanchez

Two years ago legislation was passed allowing adult students to participate in high school programs where space was available. The Medical Assistant Program was one of the first to take advantage of the opportunity.

“I wasn’t sure what to expect,” said instructor Belinda Long. “But it has been a tremendous experience. The older students bring a maturity to the class that benefits everyone.”

Adult student, Brooklin Oakes graduated from Mountain View High School and only completed one semester of college before getting married. Her husband was also in college, so she quit and went to work. She looked into attending a private school for medical assisting but it was much too expensive. Basically, she lacked direction, until her girlfriend invited her to go out for lunch one day.

“My friend asked me to go out for lunch with her, but she had to stop at EVIT first to register for their Medical Assistant class. I went along with her and as I listened to the information, I got excited. It was the program I wanted, and I was able to go on a payment plan that I could afford.”

Brooklin did her externship at University Ob/Gyn. “In class we practiced on each other, but during my externship I worked with real patients who really needed my medical expertise. It was great.” She will immediately begin a new position at Mesa Ob/Gyn as a Certified Medical Assistant.

Also completing the one and a half year program was Louis Sanchez, who brought humor-therapy to his class and his patients. “I loved working with real patients. They were really sick, and I could really help them.”

“Louis was wonderful to have in class because he was so positive,” said Long. “He always had something to share that made you laugh.”

He takes that humor to the workplace as well. “No matter how sick the person is, they always feel better if they can laugh. I take care of them physically, but I like to make them smile too.”

Louis’ internship was at Hope Community Health Center, where all medical and support staff are volunteers. He has two opportunities to choose from now that he has completed his Medical Assistant program. “They were just waiting for me to graduate,” said Sanchez.

He is anxious to get to work in his field, but hopes to one day become a Surgical Technologist, and maybe even an MD.

New Program Highlight

EVIT says YES! to new entrepreneur class for adults



Brian Hazelgren, CEO

Do you have an idea for a new business or product percolating in your mind but you don't know how to market it? You're not alone. Thousands of people have inventions or concepts that could be brought to market if they had the business acumen to make it happen.

e3Factor (pronounced e-Cubed Factor), and East Valley Institute of Technology (EVIT) have partnered to provide entrepreneurial training for high school and adult EVIT students. The training developed by e3Factor is called *Young Entrepreneurs Success (YES!)* and the program will be introduced to adult students at EVIT beginning on January 22, 2013.

"We are committed to providing the highest level of entrepreneurial training to students of all ages to make a huge economic impact. The YES! Program will create over 40,000 new companies, over 800,000 new jobs, and over \$120 Billion in new Revenue. That is huge!" states founder and CEO, Brian Hazelgren.

Hazelgren, who developed the Entrepreneurial system, the e3 Factor, while teaching at the University of Utah, has brought his program to more than 30,000 business executives and 2,600 college students. His mission is to train 100,000 entrepreneurs.

"With 23,000,000 people out of work right now, they are thinking about creating their own businesses. They are tired of relying on others for their livelihood," said Hazelgren. "Plus, they hope to create an opportunity for other people who are looking for work."

The YES! Program is open to anyone who has an idea, including current business executives. Classes will be held during evening hours in the Adult Education Building on the EVIT campus. Students may take one or all of the modules, but must complete all four in order to receive certification.

Modules will follow the traditional fall and spring semesters, or can be tailored to meet the needs of individual students. Workshops complementing the curriculum will be offered during summer sessions.

For more information about the program there are two websites available. Information about the e3 Factor can be found at www.e3factor.com and information for potential private funding for veterans is located at www.govetsfoundation.org.

To learn more about the YES! class offered at EVIT's A. Keith Crandell Campus, contact EVIT Adult Education at 480 461 4028. Please call to schedule an appointment to meet with an advisor. Scholarships may be available.

Four Track Process includes 80 Modules

Track one: Idea

Is it really an opportunity?
What resources are necessary?
How do you gather a team?

Track two: Development Plan

Do you have a plan?
What does market research tell you?
How will you finance your idea?

Track three: Growth

Your idea is on the market.
How do you make it grow?

Track four: Execution

Are you successful?
Is it time to sell, or move on?

Counselor Corner

Scholarship Opportunity for 1st Generation College Students

Amount of Scholarship:

Up to \$65,000 (depending on cost of attendance and FAFSA received)

Scholarship Name:

Dorrance Scholarship

Basic Qualifications:

Graduating High School Seniors, First Generation to attend College, minimum 3.0 GPA, accepted by one of Arizona's 3 state universities

Due Date:

February 22, 2013

More Info:

www.DorranceScholarship.org

or

Call the Arizona Community Foundation

602-381-1400 or 800-222-8221

Scholarship Opportunity for Animation Students

Amount of Scholarship:

\$1,000 scholarship to a current high school senior who intends to pursue an animation related field at an accredited post-secondary school or college

Scholarship Name:

The AnimationCareerReview.com "Aspiring Animation Professional" Scholarship

Basic Qualifications:

To be eligible to compete for this scholarship, an individual must:

- Submit an application and 500- 1000 word essay online at:

www.AnimationCareerReview.com

Submit materials by the deadline date of 6/1/2013

Due Date:

June 1, 2013

EVIT Contact David Pullman 480-461-4158

Photo Gallery



EVIT Executive Club Council (ECC) donated about \$1000 in toys to Banner Children's at Cardon Children's and Banner Thunderbird. They met and shopped with Councilmember Dennis Kavanaugh on Tues., Dec. 4.



Cosmetology Students shimmer at Masquerade



Turkey Trot Winners are treated to breakfast and lunch.



Photo Gallery

Police Explorer of the Year



Congratulations to Jon Forrest, EVIT Law Enforcement student and Mountain View senior, for being named Mesa Police Explorer of the Year. He also earned 3 other awards, including one for serving over 300 community service hours.

Got something to share?
Send it to [Public Relations](#) with a brief caption/description.



Students at the East Campus participated in a coin drive for the House of Refuge during the holidays. They raised over \$450 for the organization that will help feed over 2000 families.



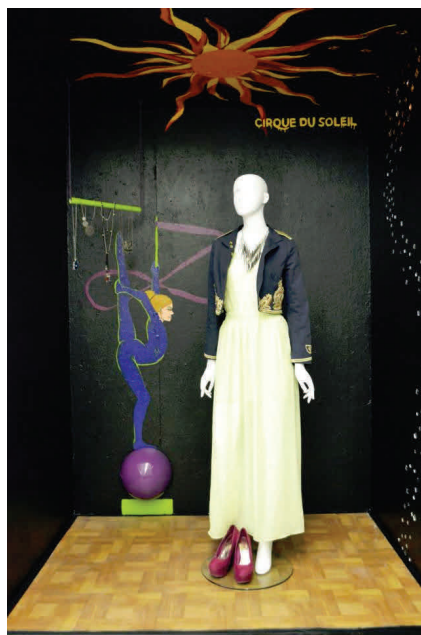
On Dec. 5, about 100 EVIT students attended Ford Driving Skills for Life presented by Ford Motor Company at Firebird Raceway.

This unique event provides teens an opportunity to drive specifically-equipped vehicles on road courses under the supervision of professional instructors, improving their skills in four-key areas: hazard recognition, vehicle handling, space management and speed management.

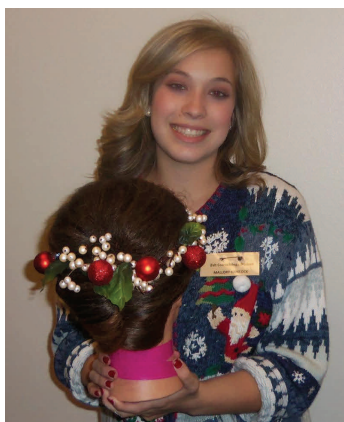
Photo Gallery



The reconstruction of the The Goldmine studios and EVIT BAMB classroom and studio is progressing quite well. The area should be open for tours during the EVIT Expo on Sat., Jan. 26.



Check out the amazing displays designed by EVIT Fashion Merchandising students.



Congratulations to Mallory Hancock for winning the Holiday Hair-do contest at the East Campus.

Photo Gallery



Over 2,000 toys were collected and donated to the Banner Children's at Cardon Children's during the Holiday Toy Drive. Thank you and a great job to our students and staff on the Main and East campuses



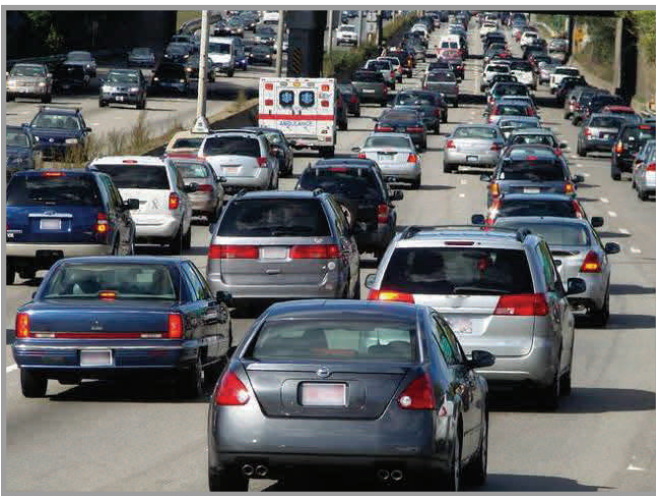
Congratulations to Andreass Berryman, EVIT Collision Repair student, for winning the Collision Repair Education Foundation Facebook contest.

General Announcements

Happy Birthday!



January Birthdays			
1	Addison Burnside Agnes Lado	16	Sylvia Aldaz
3	Bryce Kapr	18	Raymond Rogers
5	Angel Navarrette	22	Kristen Johnson Marie Rozell
9	Lou Amadee Victor McLeod Chris Sabel	25	Shelia McQueen
11	Sam Miller	27	Tracy Gates
12	CeCe Todd	28	Faye Claridge
15	Maria Pelliccio		



Trip Reduction Program

In a partnership with Valley Metro, the EVIT Trip Reduction Program is designed to reduce single occupant vehicle (SOV) trips to the work site.

If you carpool, vanpool, walk, bike or ride the bus to school you are considered an Alternate Mode User (AMU), and you can register to win quarterly prizes valued at \$25.

For more information, or to sign up as an alternative mode user, contact Liz Bortkun at 480-461-4160 or e-mail lbortkun@evit.com.

You can find more information about carpooling at www.sharetheride.com or bus route information at www.valleymetro.com.

Upcoming Events

mister and miss evit

evit parade

motorcycle and car show

hot air balloon

guest appearances

free giveaways

BELIEVE IT

Why stop at the stars?

At EVIT, we shoot higher!

EVIT EXPO

Saturday • January 26 • 9 a.m. - 1:30 p.m.

EVIT • A. Keith Crandell (Main) Campus • Mesa

Learn more about EVIT programs & put us on your schedule!

EVIT offers more than 40 tuition-free, career specific classes for high school students. EVIT provides 3 elective credits each year.

EVIT Adult Education Center also has classes for adults.
For more information, call (480) 461-4028.

Scan this QR Code
to learn more!



eastvalleyinstituteoftechnology

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www.evit.com/expo • 480-461-4000