



Insider

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Issue 3

Volume XIII

November 2012

Upcoming Events:

- Nov. 1: *Life is a Masquerade Dinner (Mesa Hilton)*
- Nov. 2: *Adelante Ribbon Cutting Ceremony*
- Nov. 5: *Board Meeting*
- Nov. 7: *EVITEF Breakfast*
- Nov. 12: *Veteran's Day (No school)*
- Nov. 22-23: *Thanksgiving Break (No school)*

EVIT students partner with Fresh Start "Women helping Women"

High School girls at East Valley Institute of Technology (EVIT) are reaching out to support women who need a "Fresh Start" in their lives. Students in EVIT's Fashion Merchandising and Interior Design programs are using their skills to create masks for Fresh Start's annual fundraiser "Life is a Masquerade."

Fresh Start Women's Foundation began in Phoenix 1992 to empower women who need to return to the workforce or improve their lives in any way. They joined forces with EVIT in 2010 to have a presence in the East Valley and to take full advantage of the adult education opportunities offered by EVIT.



"When women reach a point in their lives where they know they need more education to support themselves and their families, they don't typically have the luxury of lots of time to get the necessary education," says Janice Parker member of the East Valley Fresh Start Council. "That is why the relationship with EVIT is so effective. Women can get trained, and get to work."

EVIT offers ten-month courses in such high demand career fields as Practical Nursing, Massage Therapy, and Surgical Technology. Fast-track Cosmetology courses and many others are also available. The Fresh Start slogan "Connecting Women – Changing Lives" is in full swing at EVIT as the high school women reach out to slightly older women who need their help to get back into the workforce. Hundreds of masks are being made to contribute to the fundraiser's success.

"Life is a Masquerade" tickets are available by calling 602-261-7159 or e-mailing cwrasmann@fswf.org. It includes dinner and a silent auction and begins at 6:00 on November 1st at the Hilton Hotel in Mesa. A high-light of the evening will be honoring Dr. Jack Dillenberg and Linda Hunt as the 2012 East Valley Man and Woman of the Year.

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Program Highlights



Rotary Student of the Month

The October Mesa East Rotary Student of the Month is Erizsa Divinagracia, a senior student in Jen Bray's Nursing Assistant A hour class. She also attends McClintock High School. Mrs. Bray described her as an "exemplary student who comes to class everyday with such an upbeat attitude and her excitement for nursing is contagious. She is truly a fabulous example of what EVIT can do for a student."

Rotarian Kinsey Tanner presented Erizsa with a plaque at a Mesa East Rotary Luncheon.

EVIT Video Students Sweep 1st, 2nd, and 3rd at Arizona State Fair

Students in the Video Productions class swept the top three awards in the "This Is My Town" video contest at the Arizona State Fair. This contest is open to all schools across the state. This year students were charged with making a 5-10 minute video about their town and what makes the place they live special and unique. Students could also focus on what they like about their town and the highlights of their community. Entries were judged on content and creativity, quality of video, production techniques and audio quality. Students work will be on display at the fair and via the fair's website through Nov. 4.

Dwight Fenton and Justin Morina- 1st place. (Video about the excitement to be had in Gilbert)

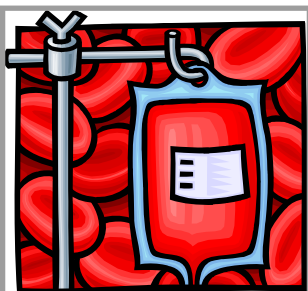
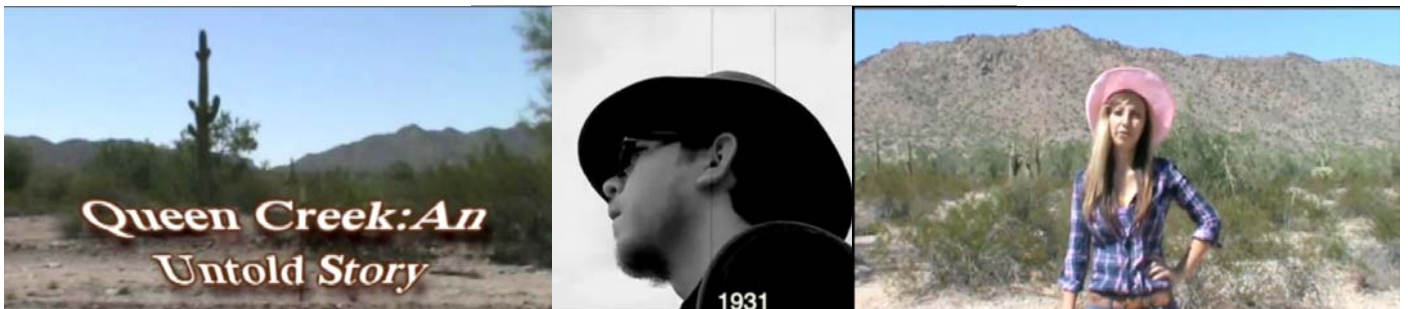
<http://www.youtube.com/watch?v=r-z2cv1BpA4>

Joseph Dutra- 2nd place. (Video about the history of Apache Junction)

http://www.youtube.com/watch?v=o_8Wb3uHqdA

Madison Woffinden- 3rd place. (Video about Queen Creek)

<http://youtu.be/TD1uuA6dWQ8>



Are you signed up to donate?

EVIT Blood Drive

Thursday, November 1, 2012

Health Sciences Center

For more information, contact Jon Howell at x4189 or jhowell@evit.com.

Program Highlights



EAST VALLEY TRIBUNE, EVIT's 'THE GOLD MINE' FORGE CONTENT, MARKETING PARTERSHIP

Award-winning newspaper/web outlet teams up with innovative student-staffed FM radio station to better serve growing East Valley audience

Oct. 28, 2012 – Mesa, Ariz. – Both innovative. Both impactful. Both oh□so□East Valley.

The East Valley Tribune, *the* local source for news, information and community interaction, and “The Gold Mine,” the East Valley Institute of Technology’s Valley□wide FM frequency radio station, announced this week yet another innovative, impactful, and East Valley□centered effort: a content□sharing and marketing partnership aimed at serving Metro Phoenix’s most dynamic region.

Effective Nov. 1, the partnership aims at promoting audience and brand awareness across multiple platforms – utilizing The Gold Mine’s 24□7 on□air reach at both 90.7 and 92.7 FM, and EastValleyTribune.com’s extensive coverage of local news, sports and events.

“We are ecstatic about having content from EastValleyTribune.com at our fingertips and being able to merge both brands on air to provide our listeners with credible information,” said longtime Valley radio personality Bruce Kelly, who serves as the operations manager for The Gold Mine. He also hosts “Bruce Kelly and Co.,” the station’s flagship morning□drive program.

The Gold Mine’s listenership spans a wide demographic range, Kelly said, and will benefit greatly from new programming and features centered around the Tribune’s “Get Out” section – a leading source for news and details on local entertainment and exciting things to do around town. Local high school sports content, via the Tribune’s “Varsity Xtra,” is also of great value to adults and students “keeping up on their school’s scores and inside info not available from any other source in the Valley.”

A recent Time Magazine piece (“Learning that Works,” available now at evtnow.com/timeevit) details how EVIT has turned career and technical education on its ear – and how the Mesa campus is serving as the benchmark for an advanced high school education system. Providing tomorrow’s world□class professionals with the real□world experience they need today, these are exciting times for EVIT and The Gold Mine.

The station, staffed by EVIT students who work in collaboration with established professionals like Kelly, will also soon move its studios and teaching lab space to a sparkling new broadcast center on EVIT’s Dr. A Keith Crandell Main Campus. Using all□new equipment, updated facilities, and increased signal strength thanks to towers on both South Mountain and the Superstition Mountains, The Gold Mine’s format of “commercial□free hit music, 24/7” effectively serves millions of potential listeners throughout the East Valley, Central Phoenix, and the region’s northwest side.

Supporting The Gold Mine in its growth and educational value in the Valley is a priority for the Tribune, said East Valley Tribune publisher Terry Horne.

“Partnering with EVIT and The Gold Mine just makes sense with our readers and their listeners in the same

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geographic location,” Horne said. “Our goal is to make education one of our content priorities in 2013 and partnering with an entity that is so important to the educational growth in the East Valley just feels right.”

As other local and national media outlets have begun asking readers to pay for online content, EastValley-Tribune.com continues its growth on the back of free local content that hits home to residents in its core communities, including Mesa, Gilbert, Chandler and Tempe.

The Tribune is one of six Arizona news outlets owned by 1013 Communications, which also operates the Ahwatukee Foothills News, the Daily News☐Sun in Sun City, Glendale☐Peoria Today, Surprise Today, and the Explorer in Tucson.

The partnership with The Gold Mine is the second such collaboration the Tribune has embarked on this year. In August, the Tribune and ABC15, one of the market’s most☐watched and most☐dynamic television networks, announced a content☐sharing partnership that has allowed both outlets to significantly expand their audience – and the amount of news and information they are able to share.

For more information on The Gold Mine and the “Bruce Kelly and Co.” program, visit goldmineradio.com. For more from the East Valley Tribune, visit eastvalleytribune.com.

EVIT Massage Therapy Students share skills at Health Fair



EVIT Massage Therapy students took their skills into the community at a Health Fair for the homeless and uninsured sponsored by The Phoenix Service Center of the Buddhist Tzu Chi Foundation. Twenty EVIT students took 15 chairs and provided chair massages as part of the wellness fair.

The Tzu Chi Foundation’s mission is to serve others, which they do in many ways including providing free medical services for those in need. The Health Fair offered vital checks as well as services donated by Physicians in Internal Medicine, Dermatology, Pediatrics, Acupuncture, Gynecology, Chiropractic, Dental, Hearing and Vision. Patients ranged from four to eighty-one years in age. They came from as far as Peoria, and Casa Grande, however the majority were from Mesa, Tempe, Chandler.

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According to EVIT instructor, Cara Price, Massage Therapy is offered at the Health Fair as part of the Holistic medical care necessary to promote wellness. "It is important for our students to get involved in the Health Community and share their abilities with others." EVIT students participated in the selfless service by providing hundreds of chair massages. Some EVIT students even served as interpreters for Spanish speaking patients. They were treated for their efforts to an authentic Chinese luncheon which was prepared and served to all volunteers and patients.

EVIT students were introduced to the Health Fair by Dr. Ruth Tan Lim who is a Pediatrician in Mesa. She is active in all areas of the community including Mesa Sunrise Rotary Club and was named the Mesa Woman of the Year in 2011.

Counselor Corner

Scholarship Opportunity for Animation Students

Amount of Scholarship:

\$1,000 scholarship to a current high school senior who intends to pursue an animation related field at an accredited post-secondary school or college

Scholarship Name:

The AnimationCareerReview.com "Aspiring Animation Professional" Scholarship

Basic Qualifications:

To be eligible to compete for this scholarship, an individual must:

- Submit an application and 500- 1000 word essay online at:

[www.AnimationCareerReview.com
scholarship application page](http://www.AnimationCareerReview.com/scholarship-application-page)

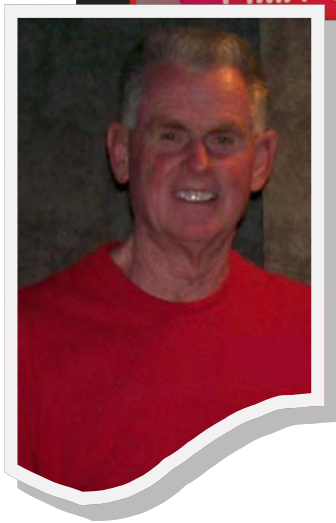
Submit materials by the deadline date of 6/1/2013

Due Date:

June 1, 2013

Hall of Fame

EVIT's own **Bud Doolen** is inducted into the Pima County Sports Hall of Fame



Edward "Buddy" Doolen

Inducted Class of 2012

Buddy Doolen was an all-state basketball player his senior year (1961) at Catalina High School, leading his team to a runner-up finish in the state championships. He also was state decathlon champion in 1961.

Doolen played basketball at the University of Arizona under Bruce Larson and was a starting guard and tri-captain his senior year. He then was recruited by UA football coach Jim LaRue to return for a fifth year of college and he became a starting defensive back.

After graduation from UA, Doolen became the head basketball coach at Westwood High in Mesa in 1973. His teams won 381 games and lost 263 in 25 seasons. Westwood won six divisional titles during Doolen's tenure and made the Final Four in the state tournament three times.

Doolen was named East Valley Coach of the Year (Mesa, Tempe, Chandler and Scottsdale) four times and Phoenix Metro Coach of the Year in 1975. He was inducted into the Mesa City Sports Hall of Fame in 2007.

Bud began working at EVIT in 2011 as a Community Liaison in the Public Relations Department. He recruits primarily in the Mesa School District.

Congratulations, Bud!!

Photo Gallery



EVIT East Wear Red Day — “Say No to Drugs!”



Tour Guide Training at the A. Keith Crandell Campus



Bridal Renovation Fashion Show

Photo Gallery



Sheriff Joe Arpaio addresses Law Enforcement students



EVIT Firefighting students drill with fire hoses.



EVIT Aviation Students tour the latest USAF Transport Aircraft. The US Airforce invited EVIT students to Williams Field for a guided tour of the monster jet.

Photo Gallery



3D Animation Pirate Game Developers Award winners. 1st place went to Rae Zeviar and second place to Nick Bemis. Whose face is that on the Pirate Flag? Could it be Bruce Johnston?



US Army brings its BIG RIG to EVIT!



General Announcements

Happy Birthday!



November Birthdays			
3	Janice Kongas	17	Gary Nellis
4	Susan Bangerter	25	Alan Mittelstaedt
6	Julie Rasmussen	27	Katie Askins Stacy Kerry
11	Hollywood Leary	29	Kona Purcell Gary Swinehart
14	Mark Howard	30	Leslie Bush
15	Carlton Brooks		
16	Barbara Jeffers		



Trip Reduction Program

In a partnership with Valley Metro, the EVIT Trip Reduction Program is designed to reduce single occupant vehicle (SOV) trips to the work site.

If you carpool, vanpool, walk, bike or ride the bus to school you are considered an Alternate Mode User (AMU), and you can register to win quarterly prizes valued at \$25.

For more information, or to sign up as an alternative mode user, contact Liz Bortkun at 480-461-4160 or e-mail lbortkun@evit.com.

You can find more information about carpooling at www.sharetheride.com or bus route information at www.valleymetro.com.

Upcoming Events

EVIT Thanksgiving Dinner



Join your EVIT Family for Thanksgiving Dinner

Friday, November 16, 2012

10:45 – 11:45

EVIT Culinary Arts Banquet Hall

Rsvp to Barbara Spielbusch at 4150 by Monday, November 12th.

EVIT Culinary Arts will host Market on the Move

Market On The Move provides a farmers' market atmosphere at various locations throughout Metro Phoenix and Tucson areas where partners and supporters of this program can come on a regular basis to pick up the free produce for distribution.

They will be on the EVIT campus on the following Saturdays:

November 10, 2012

December 8, 2012

January 12, 2013

February 9, 2013

Every year, The 3000 Club members, supporters and volunteers help to –

- Rescue about 30 million pounds of fresh fruits and vegetables.
- Distribute over \$45,000,000 worth of produce.
- Provide over 23 million meals.
- Help more than 460,000 families in need.
- Distribute fresh produce to more than 300 food banks and agencies across Arizona and throughout the United States.

There are many ways you and your students can participate. Check it out on line at

